

## BREAKFAST SHOWS (WEEKDAYS) NATIONAL STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
		Q1 2023	Q4 2023	Q1 2024
<i>Time period varies per station</i>				
<b>NATIONAL STATIONS - MON-FRI</b>				
BBC Radio 1 - 07.00 - 10.30am*	Q		3922	3950
BBC Radio 2 - 06.30 - 09.30am	Q	7258	6562	6622
BBC Radio 3 - 06.30 - 09.00am	Q	620	571	680
BBC Radio 4 - 06.00 - 09.00am	Q	5764	5615	5605
BBC Radio 5 live - 06.00 - 09.00am	Q	1415	1453	1246
Absolute Radio Network - 06.00 - 10.00am	H	2155	2246	2236
Capital Network (UK) - 06.00 - 10.00am**	H		2420	2547
Classic FM - 06.30 - 10.00am	Q	1981	2142	2024
GB News Radio - 06.00 - 09.30am	Q	177	194	189
Greatest Hits Radio - 06.00 - 10.00am***	H			2939
Heart Network (UK) - 06.30 - 10.00am**	H		3994	4166
Hits Radio - 06.00 - 10.00am	H	501	469	2004
KISS - 07.00 - 11.00am	Q	994	929	871
Magic - 06.00 - 10.00am	Q	1017	1220	1210
Planet Rock - 06.00 - 10.00am	Q	577	586	513
TalkRadio - 06.00 - 09.30am	H	322	328	317
talkSPORT - 06.00 - 10.00am	H	1207	1243	1262
Times Radio - 06.00 - 10.00am	H	238	275	276
Virgin Radio Network - 06.30 - 10.00am	H	901	890	893
Radio X Network (UK) - 06.30 - 10.00am	H	1056	1186	1160

## BREAKFAST SHOWS (WEEKDAYS) LONDON STATIONS

*Please note: the table below does not list national radio stations which are listened to in the London area*

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
		Q1 2023	Q4 2023	Q1 2024
<i>Time period varies per station</i>				
<b>LONDON STATIONS - MON-FRI</b>				
BBC Radio London - 06.00 - 10.00am	Q	186	174	172
Capital London - 06.00 - 10.00am	Q	626	651	655
Capital XTRA (London) - 06.30 - 10.00am	Q	227	216	240
Gold London - 06.00 - 10.00am	Q	178	108	96
Greatest Hits Radio (London) - 06.00 - 10.00am	Q	352	569	396
Heart London - 06.30 - 10.00am	Q	733	883	760
KISS (London) - 07.00 - 11.00am	Q	327	333	309
LBC London - 07.00 - 10.00am	Q	820	824	689
LBC News (London) - 07.00 - 10.00am	Q	181	164	163
Magic (London) - 06.00 - 10.00am	Q	505	688	623
Smooth Radio London - 06.00 - 10.00am	Q	289	413	355
Radio X London - 06.30 - 10.00am	Q	241	234	232